



**Competition Analysis Report For:
"seo blog"**

Competition Breakdown

Keyword Search Volume



The keyword **seo blog** gets 6,600 global exact match searches per month. That is approximately **220 global searches daily**. The #1 result should expect about **88 organic visitors daily** or about **2,640 organic visitors monthly** from this keyword.

Domain Age



The average domain age of the front page is **7 years old**. The #5 result is the newest domain at **2 years old**. The #4 result is the oldest domain at **16 years old**. There are **0 domains under a year old** on the front page, which usually indicates an **older and more competitive niche**.

Competition Index



The average Competition Index of the front page is **68**, which indicates **Moderate Competition**. The #6 result has the lowest Competition Index at **45**. The #1 result has the highest Competition Index at **85**.

Exact Match Domains



The presence of Exact Match Domains in the top results usually indicates a niche is weak, but it also usually means that other SEOs or Marketers are actively targeting that keyword as well. The #1 result is not an Exact Match Domain for this keyword.

Content Length



The average **Content Length** of the front page results is **2,844 words**. The #10 result has the lowest word count at **878 words**, while the #2 result has the highest word count at **13427 words**. Generally, longer content is correlated with better rankings in the SERPs.

Social Activity



Social activity indicates a lot of trust in the eyes of the search engines. The average **Social Factors** of the front page results is **2,200**. The #5 result has the lowest amount of social activity at **13 total factors**, while the #1 result has the highest amount of social activity at **15507 total factors**.

On-Page Optimization



The average **On-Page Optimization Score** of the front page is **43.5%**. The #10 result has the lowest on-page score at **0.0%**. The #1 result has the highest on-page score at **70.6%**. There are 6 results on the front page with an **On-Page Optimization Score** less than 50%, which generally indicates a **poorly optimized and less competitive niche**.

Alexa Top 1000



There are **2 domains** (seomoz.org, seobook.com) on the front page in the **Alexa Top 1000**. Sites in the Alexa Top 1000 are the most popular and authoritative sites in the world, and can frequently be difficult to outrank.

Competition Index

Monthly Search Volume

AVERAGE COMPETITION INDEX

68

The average Competition Index for the front page results for this keyword


Global Searches: 6,600

Local Searches:

Important Top SERP Averages

Average URL Backlinks	43,850
Average Number of Indexed Pages	1,295
Average Keyword Density	0.15%
Average Facebook Likes	70
Average Twitter Mentions	118
Average Digg	8
Average Delicious Bookmarks	
Average Buzz Shares	1,707

Exact Match Domain Availability

seoblog.com	
seoblog.net	
seoblog.org	

Meta Titles

#1	" Seo blog seomoz blog featuring search engine marketing tactics & strategies"
#2	" Seo blog "
#3	"Michael gray – graywolfs seo blog "
#4	" Seo blog for internet marketing & search engine optimization seo.com"
#5	"Website seo services. tips from seo marketing expert. best seo blog ."
#6	" Seo blog seo consultant seo services usa"
#7	" Seo blog quantum seo labs"
#8	"Seo 2.0 seo blog /seo directory "
#9	" Seo blog "
#10	"Matt cutts: gadgets, google, and seo"

Detailed Competition Breakdown

URL To Compare To SERP

<http://www.wolf-howl.com/>

80 - Hard

Off-Page	URL PR 6	Domain PR 6	URL BL 37,292	Domain BL 59,375
SEOMoz	mozRank 6	PA 81	DA 77	Domain Age 7 Years

Meta Title: Michael gray – graywolfs seo blog

Meta Description: The seo blog of michael gray where he talks about seo, techniques, tips & strategy

Meta Keywords:

Page Speed: 79/100

Alexa Ranking: 12,772

Alexa Description: There are 12,771 sites with a better three-month global Alexa traffic rank than Wolf-howl.com. Compared with all internet users, it appeals more to Caucasians; its visitors also tend to consist of childless men under the age of 45 who have incomes under \$100,000 and browse from work. Visitors to the site view an average of 1.7 unique pages per day. While we estimate that 33% of Wolf-howl.com's visitors are in the US, where it is ranked #8,159, it is also popular in the UK, where it is ranked #5,371. The site has a bounce rate of approximately 70% (i.e., 70% of visits consist of only one pageview).

On Page SEO (Score: 41.2%/100)

Off Page SEO (Score: 95.2%/100)

On Page SEO	Off Page SEO
Keyword in Meta Title?	URL Page Rank: 6/10
Keyword in Meta Description?	Domain Page Rank: 6/10
Keyword in Meta Keywords?	YSE URL Backlinks 37,292
Keyword in H1 Tag?	YSE Domain Backlinks 59,375
Keyword in H2 Tag?	Indexed Content 1,020
Keyword in H3 Tag?	Facebook Likes 30
Keyword in Bold and Strong Tag?	Twitter Mentions 58
Keyword in Image Alt Tag?	Google +1 15
Keyword in Page URL?	Diggs 2
Exact Match Domain?	Delicious Bookmarks
Keyword Density 0.17%	StumbleUpon Stumbles 0
Content Length 1,725	Google Buzz Mentions 310
	DMOZ Link

Off-Page	URL PR	6	Domain PR	7	URL BL	110,965	Domain BL	1,663,983
SEOMoz	mozRank	6	PA	84	DA	87	Domain Age	7 Years

Meta Title: Seo blog | seomoz blog featuring search engine marketing tactics & strategies

Meta Description: The seomoz daily seo blog provides tips, tricks and advice for optimizing websites and getting better search engine rankings.

Meta Keywords:

Page Speed: 88/100

Alexa Ranking: 486

Alexa Description: There are 485 sites with a better three-month global Alexa traffic rank than Seomoz.org. Visitors to it spend approximately 64 seconds on each pageview and a total of five minutes on the site during each visit. This site is located in the US. Compared with internet averages, SEOMoz.org appeals more to Caucasians; its audience also tends to consist of childless men browsing from work who have postgraduate educations and have incomes between \$30,000 and \$100,000. The site has a bounce rate of approximately 47% (i.e., 47% of visits consist of only one pageview).

On Page SEO (Score: 70.6%/100)		Off Page SEO (Score: 96.9%/100)	
Keyword in Meta Title?		URL Page Rank:	6/10
Keyword in Meta Description?		Domain Page Rank:	7/10
Keyword in Meta Keywords?		YSE URL Backlinks	110,965
Keyword in H1 Tag?		YSE Domain Backlinks	1,663,983
Keyword in H2 Tag?		Indexed Content	0
Keyword in H3 Tag?		Facebook Likes	268
Keyword in Bold and Strong Tag?		Twitter Mentions	532
Keyword in Image Alt Tag?		Google +1	208
Keyword in Page URL?		Diggs	4
Exact Match Domain?		Delicious Bookmarks	0
Keyword Density	0.20%	StumbleUpon Stumbles	0
Content Length	1,953	Google Buzz Mentions	14,495
		DMOZ Link	

Off-Page	URL PR	5	Domain PR	6	URL BL	29,408	Domain BL	296,141
SEOMoz	mozRank	5	PA	79	DA	86	Domain Age	8 Years

Meta Title: Seo blog

Meta Description:

Meta Keywords:

Page Speed: 84/100

Alexa Ranking: 665

Alexa Description: There are 664 sites with a better three-month global Alexa traffic rank than Seobook.com. While it is ranked #414 in the US, where about 36% of its visitors are located, it is also popular in the UK, where it is ranked #294. The site has been online for more than eight years. Relative to the overall population of internet users, Seobook.com's audience tends to be Caucasian; they are also disproportionately men over the age of 25 who have attended college and have incomes between \$30,000 and \$100,000. It is particularly popular among users in the city of Salt Lake City (where it is ranked #247).

On Page SEO (Score: 35.3%/100)		Off Page SEO (Score: 92.7%/100)	
Keyword in Meta Title?		URL Page Rank:	5/10
Keyword in Meta Description?		Domain Page Rank:	6/10
Keyword in Meta Keywords?		YSE URL Backlinks	29,408
Keyword in H1 Tag?		YSE Domain Backlinks	296,141
Keyword in H2 Tag?		Indexed Content	3,730
Keyword in H3 Tag?		Facebook Likes	72
Keyword in Bold and Strong Tag?		Twitter Mentions	138
Keyword in Image Alt Tag?		Google +1	93
Keyword in Page URL?		Diggs	2
Exact Match Domain?		Delicious Bookmarks	0
Keyword Density	0.01%	StumbleUpon Stumbles	0
Content Length	13,427	Google Buzz Mentions	373
		DMOZ Link	

Off-Page	URL PR	6	Domain PR	6	URL BL	37,292	Domain BL	59,375
SEOMoz	mozRank	6	PA	81	DA	77	Domain Age	7 Years

Meta Title: Michael gray – graywolfs seo blog

Meta Description: The seo blog of michael gray where he talks about seo, techniques, tips & strategy

Meta Keywords:

Page Speed: 79/100

Alexa Ranking: 12,772

Alexa Description: There are 12,771 sites with a better three-month global Alexa traffic rank than Wolf-howl.com. Compared with all internet users, it appeals more to Caucasians; its visitors also tend to consist of childless men under the age of 45 who have incomes under \$100,000 and browse from work. Visitors to the site view an average of 1.7 unique pages per day. While we estimate that 33% of Wolf-howl.com's visitors are in the US, where it is ranked #8,159, it is also popular in the UK, where it is ranked #5,371. The site has a bounce rate of approximately 70% (i.e., 70% of visits consist of only one pageview).

On Page SEO (Score: 41.2%/100)		Off Page SEO (Score: 95.2%/100)	
Keyword in Meta Title?		URL Page Rank:	6/10
Keyword in Meta Description?		Domain Page Rank:	6/10
Keyword in Meta Keywords?		YSE URL Backlinks	37,292
Keyword in H1 Tag?		YSE Domain Backlinks	59,375
Keyword in H2 Tag?		Indexed Content	0
Keyword in H3 Tag?		Facebook Likes	30
Keyword in Bold and Strong Tag?		Twitter Mentions	58
Keyword in Image Alt Tag?		Google +1	15
Keyword in Page URL?		Diggs	2
Exact Match Domain?		Delicious Bookmarks	0
Keyword Density	0.17%	StumbleUpon Stumbles	0
Content Length	1,725	Google Buzz Mentions	310
		DMOZ Link	

Off-Page	URL PR	4	Domain PR	6	URL BL	718	Domain BL	24,756
SEOMoz	mozRank	5	PA	61	DA	73	Domain Age	16 Years

Meta Title: Seo blog for internet marketing & search engine optimization | seo.com

Meta Description: Seo.com discusses the latest seo news, topics and events on their blog. seo is always changing and evolving, and to stay on top, you need to stay current. join the discussion today at seo.com!

Meta Keywords:

Page Speed: 83/100

Alexa Ranking: 7,388

Alexa Description: Seo.com has a three-month global Alexa traffic rank of 7,388. The site is particularly highly ranked in the city of Salt Lake City (#144), and the time spent in a typical visit to the site is approximately three minutes, with 69 seconds spent on each pageview. Visitors to the site view an average of 2.4 unique pages per day, and approximately 55% of visits to Seo.com are bounces (one pageview only).

On Page SEO (Score: 52.9%/100)		Off Page SEO (Score: 71.2%/100)	
Keyword in Meta Title?		URL Page Rank:	4/10
Keyword in Meta Description?		Domain Page Rank:	6/10
Keyword in Meta Keywords?		YSE URL Backlinks	718
Keyword in H1 Tag?		YSE Domain Backlinks	24,756
Keyword in H2 Tag?		Indexed Content	0
Keyword in H3 Tag?		Facebook Likes	18
Keyword in Bold and Strong Tag?		Twitter Mentions	12
Keyword in Image Alt Tag?		Google +1	16
Keyword in Page URL?		Diggs	0
Exact Match Domain?		Delicious Bookmarks	0
Keyword Density	0.10%	StumbleUpon Stumbles	0
Content Length	968	Google Buzz Mentions	13
		DMOZ Link	

Off-Page	URL PR 2	Domain PR 2	URL BL 1,800	Domain BL 2,032
SEOMoz	mozRank 5	PA 57	DA 48	Domain Age 2 Years

Meta Title: Website seo services. tips from seo marketing expert. best seo blog.

Meta Description: Custom-tailored seo service by seo expert. daily free seo software reviews, tips and articles. read my seo blog if you want to learn about seo marketing.

Meta Keywords: seo, search engine optimization, seo blog, seo guru, seo marketing, seo tools, seo software

Page Speed: 57/100

Alexa Ranking: 715,751

Alexa Description: Seogurublog.com's three-month global Alexa traffic rank is 715,751. Visitors to the site spend approximately two minutes per visit to the site and 55 seconds per pageview. The site's visitors view an average of 2.2 unique pages per day. About 44% of Seogurublog.com's visitors are in India, where it has attained a traffic rank of 114,150. The site has a bounce rate of roughly 58% (i.e., 58% of visits consist of only one pageview).

On Page SEO (Score: 58.8%/100)		Off Page SEO (Score: 58.8%/100)	
Keyword in Meta Title?		URL Page Rank:	2/10
Keyword in Meta Description?		Domain Page Rank:	2/10
Keyword in Meta Keywords?		YSE URL Backlinks	1,800
Keyword in H1 Tag?		YSE Domain Backlinks	2,032
Keyword in H2 Tag?		Indexed Content	294
Keyword in H3 Tag?		Facebook Likes	1
Keyword in Bold and Strong Tag?		Twitter Mentions	1
Keyword in Image Alt Tag?		Google +1	0
Keyword in Page URL?		Diggs	0
Exact Match Domain?		Delicious Bookmarks	0
Keyword Density	0.08%	StumbleUpon Stumbles	0
Content Length	1,228	Google Buzz Mentions	11
		DMOZ Link	

Off-Page	URL PR 3	Domain PR 3	URL BL 397	Domain BL 1,055
SEOMoz	mozRank 4	PA 40	DA 31	Domain Age 2 Years

Meta Title: Seo blog | seo consultant | seo services | usa

Meta Description: Seo blog is a platform to learn about basics of seo, social media optimization, internet marketing and website/blog promotion

Meta Keywords: seo blog, seo consultant, seo, social media optimization, do follow blog, internet marketing, online advertising, google

Page Speed: 79/100

Alexa Ranking: 286,871

Alexa Description: K2seo.com has a three-month global Alexa traffic rank of 286,871. The time spent in a typical visit to this site is about two minutes, with 78 seconds spent on each pageview. Approximately 72% of visits to the site are bounces (one pageview only). K2seo.com has a relatively good traffic rank in the city of Jaipur (#5,222), and while it is ranked #51,678 in India, where roughly 30% of its visitors are located, it is also popular in Singapore, where it is ranked #14,436.

On Page SEO (Score: 41.2%/100)		Off Page SEO (Score: 51.4%/100)	
Keyword in Meta Title?		URL Page Rank:	3/10
Keyword in Meta Description?		Domain Page Rank:	3/10
Keyword in Meta Keywords?		YSE URL Backlinks	397
Keyword in H1 Tag?		YSE Domain Backlinks	1,055
Keyword in H2 Tag?		Indexed Content	0
Keyword in H3 Tag?		Facebook Likes	10
Keyword in Bold and Strong Tag?		Twitter Mentions	0
Keyword in Image Alt Tag?		Google +1	0
Keyword in Page URL?		Diggs	2
Exact Match Domain?		Delicious Bookmarks	0
Keyword Density	0.23%	StumbleUpon Stumbles	0
Content Length	1,710	Google Buzz Mentions	1
		DMOZ Link	

Off-Page	URL PR	3	Domain PR	4	URL BL	813	Domain BL	7,901
SEOMoz	mozRank	5	PA	49	DA	68	Domain Age	2 Years

Meta Title: Seo blog | quantum seo labs

Meta Description: Our seo blog allows you get gain vital knowledge on seo and online marketing

Meta Keywords: seo blog, seo blogs, online marketing blog, internet marketing blog, search engine optimization blog

Page Speed: 72/100

Alexa Ranking: 26,640

Alexa Description: Quantumseolabs.com is ranked #26,640 in the world according to the three-month Alexa traffic rankings. Visitors to the site spend approximately 78 seconds on each pageview and a total of two minutes on the site during each visit. Search engines refer about 31% of visits to the site. Compared with all internet users, Quantumseolabs.com appeals more to men; its audience also tends to consist of childless people earning between \$60,000 and \$100,000 who are not college graduates and browse from home. The site's visitors view 1.5 unique pages each day on average.

On Page SEO (Score: 58.8%/100)		Off Page SEO (Score: 64.7%/100)	
Keyword in Meta Title?		URL Page Rank:	3/10
Keyword in Meta Description?		Domain Page Rank:	4/10
Keyword in Meta Keywords?		YSE URL Backlinks	813
Keyword in H1 Tag?		YSE Domain Backlinks	7,901
Keyword in H2 Tag?		Indexed Content	7,910
Keyword in H3 Tag?		Facebook Likes	3
Keyword in Bold and Strong Tag?		Twitter Mentions	95
Keyword in Image Alt Tag?		Google +1	0
Keyword in Page URL?		Diggs	67
Exact Match Domain?		Delicious Bookmarks	0
Keyword Density	0.05%	StumbleUpon Stumbles	0
Content Length	3,686	Google Buzz Mentions	21
		DMOZ Link	

Off-Page	URL PR	4	Domain PR	4	URL BL	4,683	Domain BL	10,042
SEOMoz	mozRank	5	PA	61	DA	53	Domain Age	10 Years

Meta Title: Seo 2.0 seo blog/seo directory

Meta Description: Search & social media survival guide

Meta Keywords:

Page Speed: 53/100

Alexa Ranking: 69,064

Alexa Description: There are 69,063 sites with a better three-month global Alexa traffic rank than Onreact.com. This site has a bounce rate of approximately 76% (i.e., 76% of visits consist of only one pageview). Compared with all internet users, the site's audience tends to be users who browse from work; it also appeals more to childless men under the age of 35 who have postgraduate educations. Visitors to the site view 1.4 unique pages each day on average, and Onreact.com has a relatively good traffic rank in the cities of Jodhpur (#735) and Jaipur (#7,514).

On Page SEO (Score: 35.3%/100)		Off Page SEO (Score: 80.1%/100)	
Keyword in Meta Title?		URL Page Rank:	4/10
Keyword in Meta Description?		Domain Page Rank:	4/10
Keyword in Meta Keywords?		YSE URL Backlinks	4,683
Keyword in H1 Tag?		YSE Domain Backlinks	10,042
Keyword in H2 Tag?		Indexed Content	0
Keyword in H3 Tag?		Facebook Likes	22
Keyword in Bold and Strong Tag?		Twitter Mentions	18
Keyword in Image Alt Tag?		Google +1	6
Keyword in Page URL?		Diggs	0
Exact Match Domain?		Delicious Bookmarks	0
Keyword Density	0.19%	StumbleUpon Stumbles	0
Content Length	1,543	Google Buzz Mentions	148
		DMOZ Link	

Off-Page	URL PR	5	Domain PR	5	URL BL	20,398	Domain BL	22,256
SEOMoz	mozRank	5	PA	66	DA	60	Domain Age	8 Years

Meta Title: Seo blog

Meta Description: Seo blog from phoenixrealm: search engine optimisation discussion, seo articles and seo resources and news covering search engine optimisation techniques such as link building, link strategy and back links. also the latest web design techniques are discussed giving anyone a helping start with their website and its seo optimisation. seo blog from phoenixrealm: search engine optimisation discussion, seo articles and seo resources and news covering search engine optimisation techniques such as link building, link strategy and back links. also the latest web design techniques are discussed giving anyone a helping start with their website and its seo optimisation.

Meta Keywords: seo blog, seo basics, link building, seo tools, seo, search engine optimisation

Page Speed: 50/100

Alexa Ranking: 158,121

Alexa Description: Phoenixrealm.com has a three-month global Alexa traffic rank of 158,121. We estimate that 44% of visitors to this site come from India, where it has attained a traffic rank of 28,843. Visitors to the site spend roughly two minutes per visit to the site and 67 seconds per pageview, and about 74% of visits to the site consist of only one pageview (i.e., are bounces). Visitors to Phoenixrealm.com view 1.6 unique pages each day on average.

On Page SEO (Score: 41.2%/100)		Off Page SEO (Score: 90.9%/100)	
Keyword in Meta Title?		URL Page Rank:	5/10
Keyword in Meta Description?		Domain Page Rank:	5/10
Keyword in Meta Keywords?		YSE URL Backlinks	20,398
Keyword in H1 Tag?		YSE Domain Backlinks	22,256
Keyword in H2 Tag?		Indexed Content	341
Keyword in H3 Tag?		Facebook Likes	5
Keyword in Bold and Strong Tag?		Twitter Mentions	0
Keyword in Image Alt Tag?		Google +1	0
Keyword in Page URL?		Diggs	1
Exact Match Domain?		Delicious Bookmarks	0
Keyword Density	0.38%	StumbleUpon Stumbles	0
Content Length	1,322	Google Buzz Mentions	21
		DMOZ Link	

Off-Page	URL PR	6	Domain PR	5	URL BL	238,581	Domain BL	330,972
SEOMoz	mozRank	6	PA	89	DA	87	Domain Age	8 Years

Meta Title: Matt cutts: gadgets, google, and seo

Meta Description: Neat fun stuff

Meta Keywords:

Page Speed: 84/100

Alexa Ranking: 5,008

Alexa Description: There are 5,007 sites with a better three-month global Alexa traffic rank than Mattcutts.com. The site is located in the US. The site is particularly highly ranked in the cities of Ahmadabad (#1,060) and Delhi (#1,345). Compared with the overall internet population, the site's audience tends to be Caucasian; they are also disproportionately childless men between the ages of 25 and 35 who browse from work and have postgraduate educations. Mattcutts.com has been online since 2003.

On Page SEO (Score: 0.0%/100)		Off Page SEO (Score: 93.4%/100)	
Keyword in Meta Title?		URL Page Rank:	6/10
Keyword in Meta Description?		Domain Page Rank:	5/10
Keyword in Meta Keywords?		YSE URL Backlinks	238,581
Keyword in H1 Tag?		YSE Domain Backlinks	330,972
Keyword in H2 Tag?		Indexed Content	947
Keyword in H3 Tag?		Facebook Likes	307
Keyword in Bold and Strong Tag?		Twitter Mentions	391
Keyword in Image Alt Tag?		Google +1	1,126
Keyword in Page URL?		Diggs	10
Exact Match Domain?		Delicious Bookmarks	0
Keyword Density	0.00%	StumbleUpon Stumbles	0
Content Length	878	Google Buzz Mentions	3,078
		DMOZ Link	