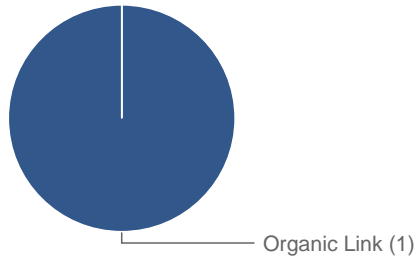


Link Summary Report

Links Requested, 1 Active

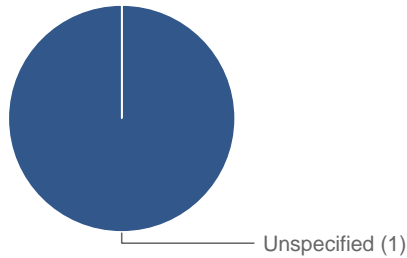
06/01/2010 - 06/30/2010

Link Type



Link Type	Requested	Active
Organic Link	0	1

Website Type



Website Type	Requested	Active
Unspecified	0	1



Twitter Management Report



Social Monitor Report



Summary Ranking Report

Ranking Summary

05/09/2010 - 06/07/2010

18 Keywords

Keyword Performance

Ranked 1-3	1st Page	2nd Page	3rd Page
20	29  -1	6  +1	3  -1

Moved Up	Moved Down	No Change	New Top 50	Exit Top 50
13	15	26	1	4

1st Page  2nd Page  3rd Page

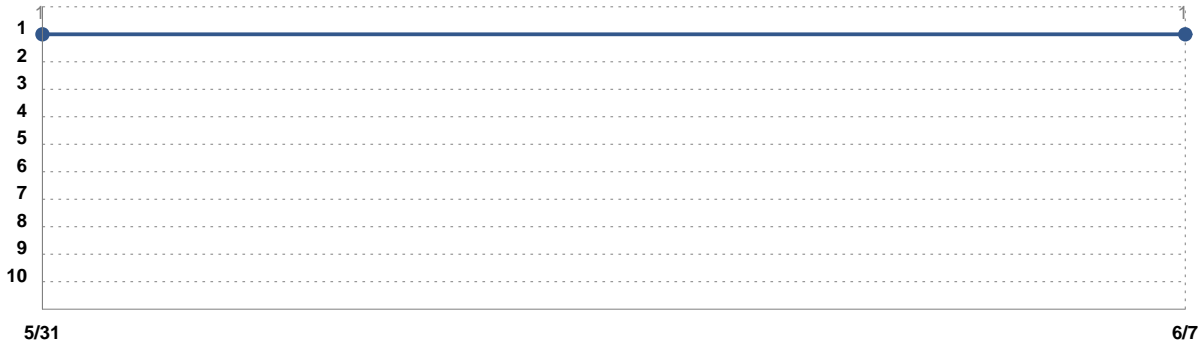
Keyword	Google	Bing	Yahoo!
adsense arbitrage	1	1	1
adwords cpc	2  +1	1  +1	10  -3
website grader	3	4  +2	8  +11
google search tricks	3  +1	3	10
lisa search	2	2  +1	12
adsense trick	1	1	17  -4
adsense tips	1	2	20  +1
google adsense tips	2  -1	1  +1	27
michael gray	1	6  -1	62  -46
adsense tip	1	68  -66	13  +2
michael grey	1	6  +60	-
seo blog	2  -1	5  -1	-
gray wolf	5  +1	28  -4	-
disneychannelgames.com	15  -6	-	21  +2
who i want to meet	17  -11	-	61  +10
arbitrage	8  -1	-	-
skittles	-	62  -19	-
seo consultant	-	-	-

Rank Trending Report: adsense arbitrage

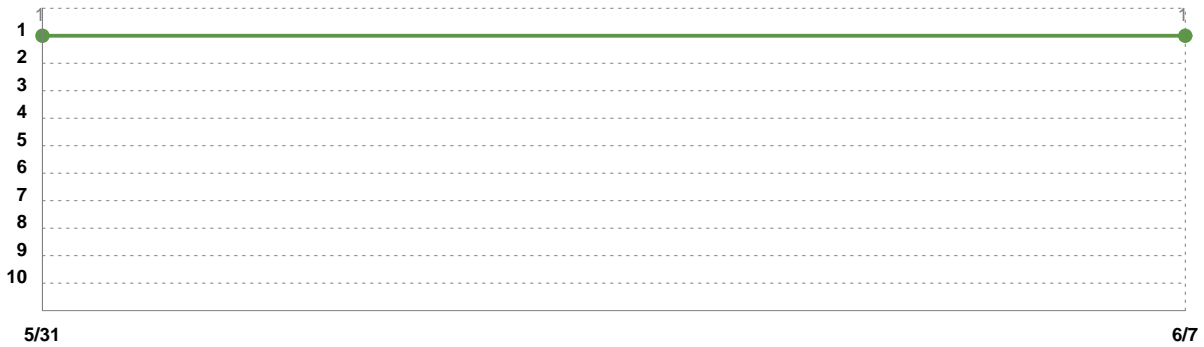
# adsense arbitrage

05/09/2010 - 06/07/2010

## Google



## Bing



Rank Trending Report: adsense arbitrage

(continued)

**Yahoo!**



**Ranking Averages**

Engine	Current Rank	Highest Rank	Lowest Rank	Average Rank	Median Rank
Google	1	1	1	1	1
Bing	1	1	1	1	1
Yahoo!	1	1	1	1	1

**URL(s) in Results**

Date	Engine	URL
06/07/2010	Google	http://www.wolf-howl.com/sem/adsense-arbitrage-tips-tricks-secrets/
06/07/2010	Bing	http://www.wolf-howl.com/sem/adsense-arbitrage-tips-tricks-secrets/
06/07/2010	Yahoo!	http://www.wolf-howl.com/sem/adsense-arbitrage-tips-tricks-secrets/

Rank Trending Report: adsense tip

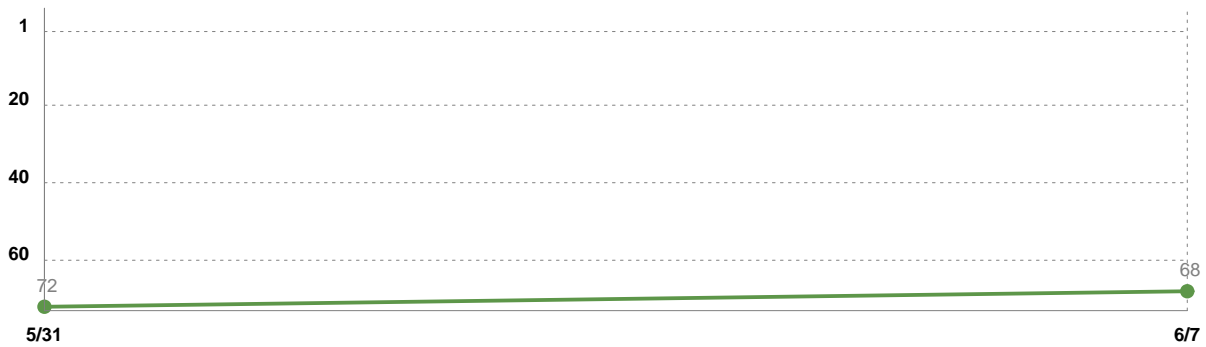
### adsense tip

05/09/2010 - 06/07/2010

#### Google



#### Bing



Rank Trending Report: adsense tip

(continued)

**Yahoo!**



**Ranking Averages**

Engine	Current Rank	Highest Rank	Lowest Rank	Average Rank	Median Rank
Google	1	1	1	1	1
Bing	68	68	72	70	68
Yahoo!	13	13	13	13	13

**URL(s) in Results**

Date	Engine	URL
06/07/2010	Google	http://www.wolf-howl.com/22/google-adsense-tips-tricks-and-secrets/
06/07/2010	Bing	http://www.wolf-howl.com/22/google-adsense-tips-tricks-and-secrets/
06/07/2010	Yahoo!	http://www.wolf-howl.com/22/google-adsense-tips-tricks-and-secrets/

Rank Trending Report: adsense tips

# adsense tips

05/09/2010 - 06/07/2010

## Google



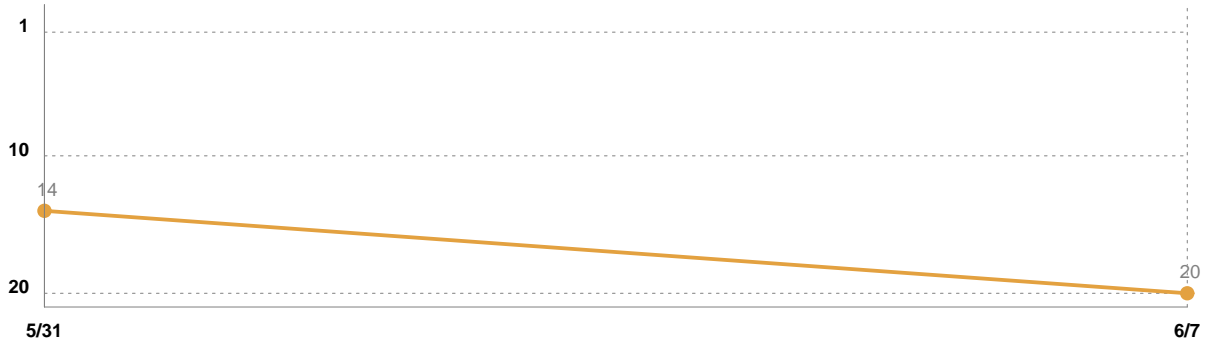
## Bing



**Rank Trending Report: adsense tips**

(continued)

**Yahoo!**



**Ranking Averages**

Engine	Current Rank	Highest Rank	Lowest Rank	Average Rank	Median Rank
Google	1	1	1	1	1
Bing	2	2	2	2	2
Yahoo!	20	14	20	17	14

**URL(s) in Results**

Date	Engine	URL
06/07/2010	Google	http://www.wolf-howl.com/22/google-adsense-tips-tricks-and-secrets/
06/07/2010	Bing	http://www.wolf-howl.com/22/google-adsense-tips-tricks-and-secrets/
06/07/2010	Yahoo!	http://www.wolf-howl.com/22/google-adsense-tips-tricks-and-secrets/

Rank Trending Report: adsense trick

# adsense trick

05/09/2010 - 06/07/2010

## Google



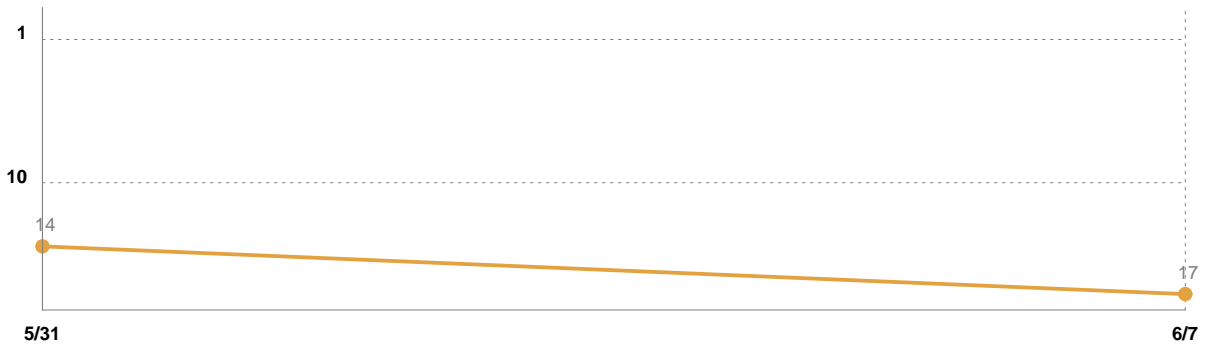
## Bing



Rank Trending Report: adsense trick

(continued)

**Yahoo!**



**Ranking Averages**

Engine	Current Rank	Highest Rank	Lowest Rank	Average Rank	Median Rank
Google	1	1	1	1	1
Bing	1	1	1	1	1
Yahoo!	17	14	17	16	14

**URL(s) in Results**

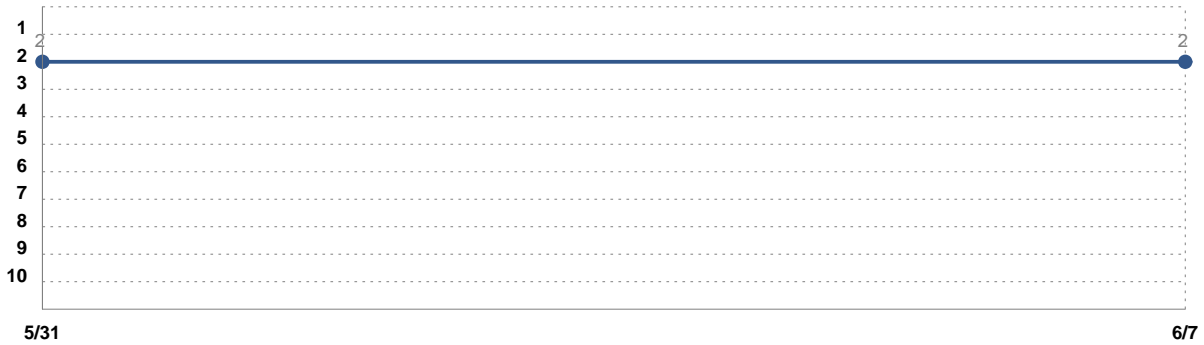
Date	Engine	URL
06/07/2010	Google	http://www.wolf-howl.com/22/google-adsense-tips-tricks-and-secrets/
06/07/2010	Bing	http://www.wolf-howl.com/22/google-adsense-tips-tricks-and-secrets/
06/07/2010	Yahoo!	http://www.wolf-howl.com/sem/adsense-arbitrage-tips-tricks-secrets/

Rank Trending Report: adwords cpc

# adwords cpc

05/09/2010 - 06/07/2010

## Google



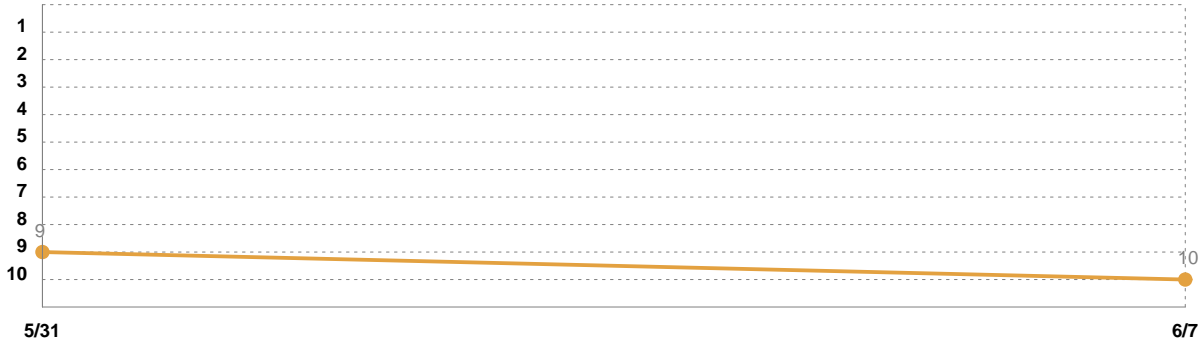
## Bing



Rank Trending Report: adwords cpc

(continued)

**Yahoo!**



**Ranking Averages**

Engine	Current Rank	Highest Rank	Lowest Rank	Average Rank	Median Rank
Google	2	2	2	2	2
Bing	1	1	1	1	1
Yahoo!	10	9	10	10	9

**URL(s) in Results**

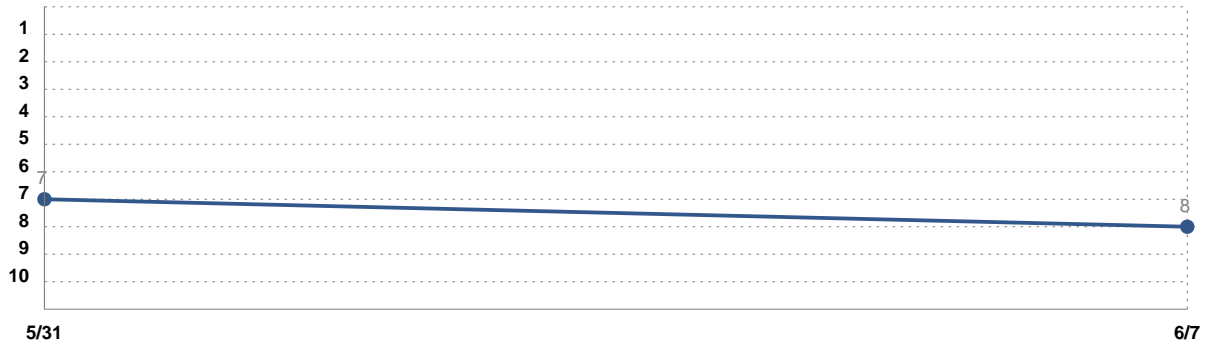
Date	Engine	URL
06/07/2010	Google	http://www.wolf-howl.com/sem/google-adwords-cpc-price-increases/
06/07/2010	Bing	http://www.wolf-howl.com/sem/google-adwords-cpc-price-increases/
06/07/2010	Yahoo!	http://www.wolf-howl.com/sem/google-adwords-cpc-price-increases/

Rank Trending Report: arbitrage

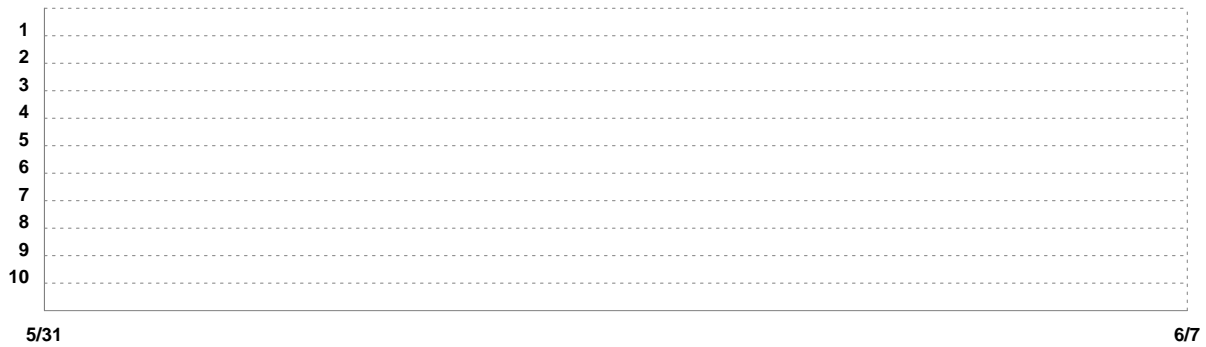
# arbitrage

05/09/2010 - 06/07/2010

## Google



## Bing





Rank Trending Report: arbitrage

(continued)

Yahoo!



Ranking Averages

Engine	Current Rank	Highest Rank	Lowest Rank	Average Rank	Median Rank
Google	8	7	8	8	7

URL(s) in Results

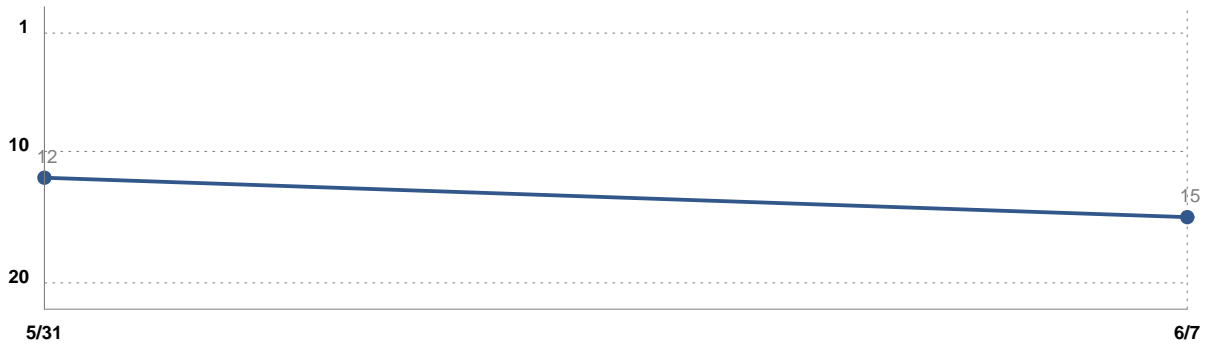
Date	Engine	URL
06/07/2010	Google	http://www.wolf-howl.com/sem/adsense-arbitrage-tips-tricks-secrets/

Rank Trending Report: disneychannelgames.com

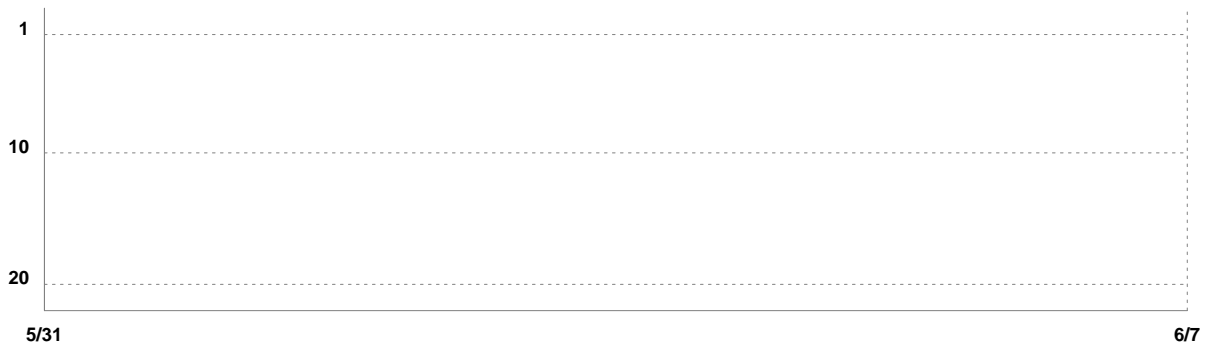
# disneychannelgames.com

05/09/2010 - 06/07/2010

## Google



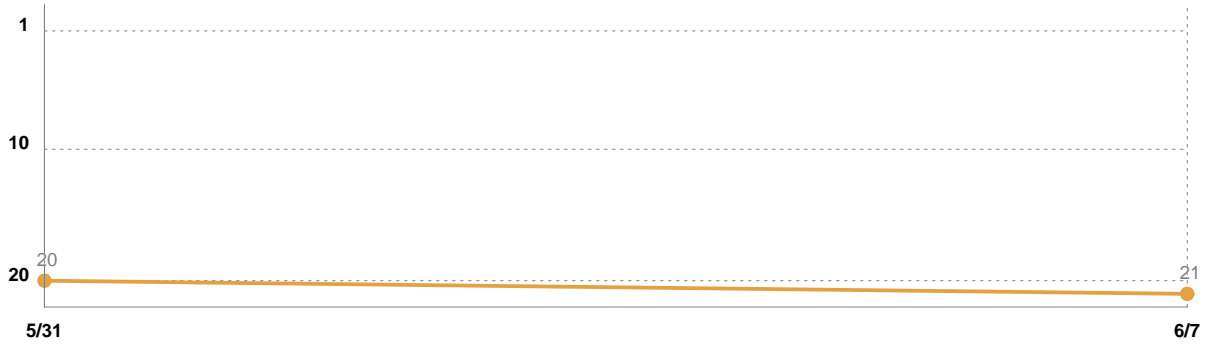
## Bing



Rank Trending Report: disneychannelgames.com

(continued)

**Yahoo!**



**Ranking Averages**

Engine	Current Rank	Highest Rank	Lowest Rank	Average Rank	Median Rank
Google	15	12	15	14	12
Yahoo!	21	20	21	21	20

**URL(s) in Results**

Date	Engine	URL
06/07/2010	Google	http://www.wolf-howl.com/google/google-trends-and-disneychannelgamescom/
06/07/2010	Yahoo!	http://www.wolf-howl.com/google/google-trends-and-disneychannelgamescom/

Rank Trending Report: google adsense tips

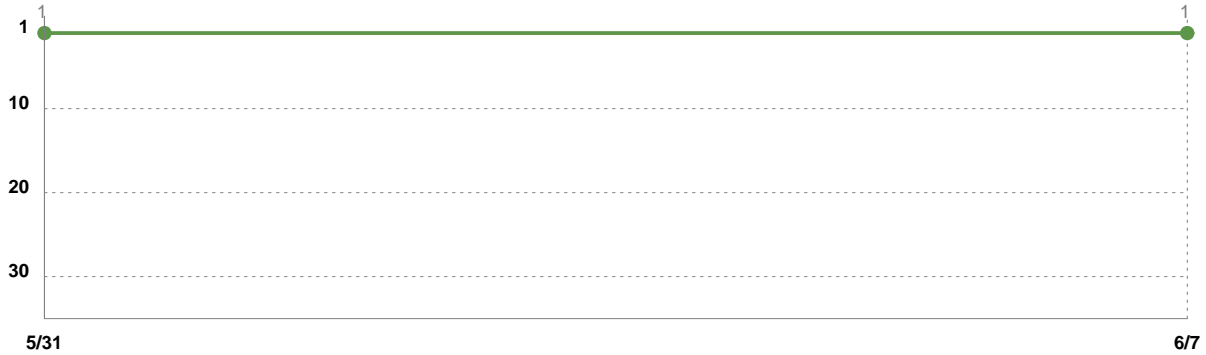
# google adsense tips

05/09/2010 - 06/07/2010

## Google



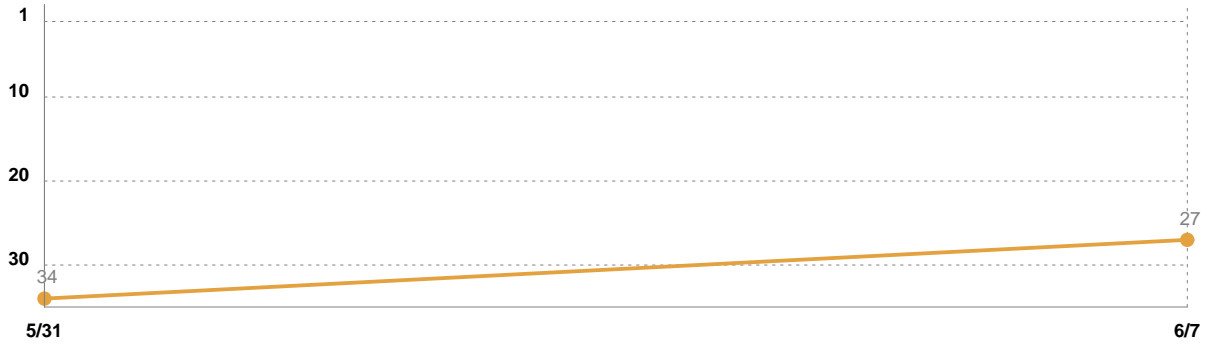
## Bing



Rank Trending Report: google adsense tips

(continued)

**Yahoo!**



**Ranking Averages**

Engine	Current Rank	Highest Rank	Lowest Rank	Average Rank	Median Rank
Google	2	2	2	2	2
Bing	1	1	1	1	1
Yahoo!	27	27	34	31	27

**URL(s) in Results**

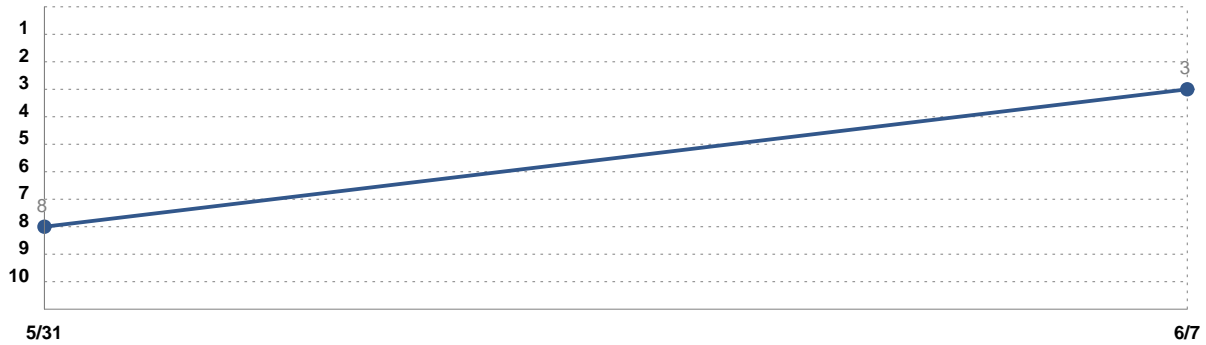
Date	Engine	URL
06/07/2010	Google	http://www.wolf-howl.com/22/google-adsense-tips-tricks-and-secrets/
06/07/2010	Bing	http://www.wolf-howl.com/22/google-adsense-tips-tricks-and-secrets/
06/07/2010	Yahoo!	http://www.wolf-howl.com/22/google-adsense-tips-tricks-and-secrets/

Rank Trending Report: google search tricks

# google search tricks

05/09/2010 - 06/07/2010

## Google



## Bing



Rank Trending Report: google search tricks

(continued)

**Yahoo!**



**Ranking Averages**

Engine	Current Rank	Highest Rank	Lowest Rank	Average Rank	Median Rank
Google	3	3	8	6	3
Bing	3	3	3	3	3
Yahoo!	10	10	10	10	10

**URL(s) in Results**

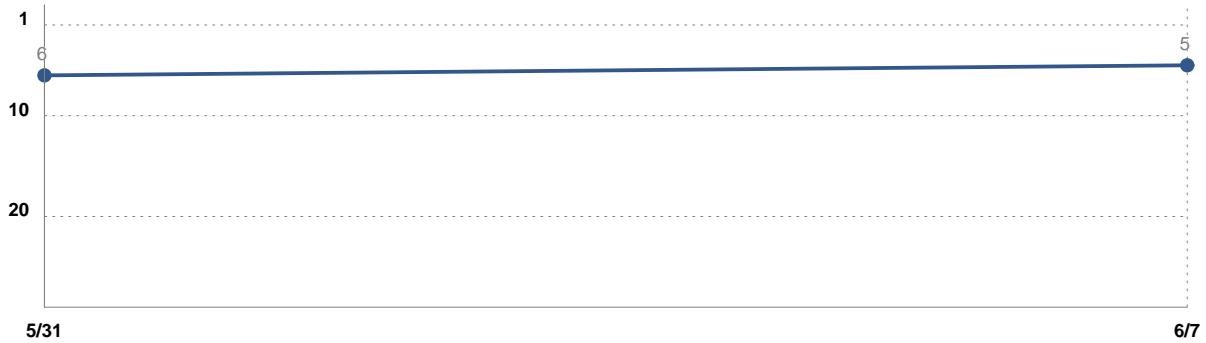
Date	Engine	URL
06/07/2010	Google	http://www.wolf-howl.com/google/google-search-tricks-tips-and-hints/
06/07/2010	Bing	http://www.wolf-howl.com/google/google-search-tricks-tips-and-hints/
06/07/2010	Yahoo!	http://www.wolf-howl.com/google/google-search-tricks-tips-and-hints/

Rank Trending Report: gray wolf

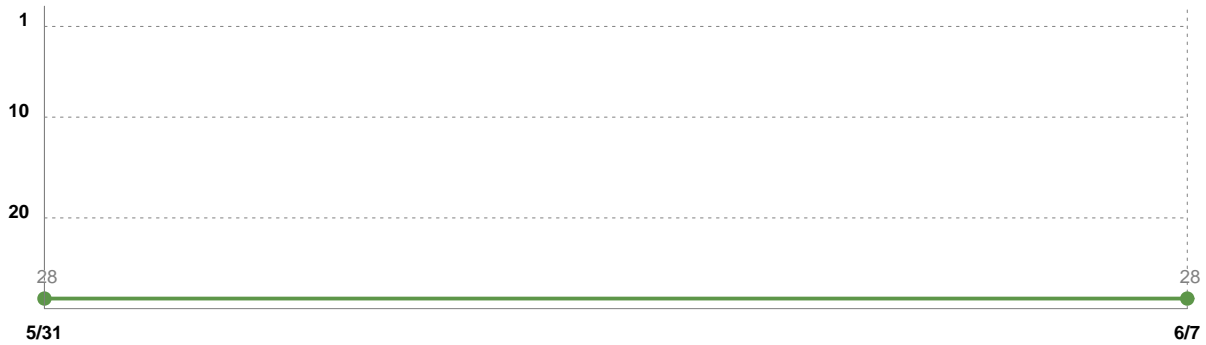
# gray wolf

05/09/2010 - 06/07/2010

## Google



## Bing





Rank Trending Report: gray wolf

(continued)

Yahoo!



Ranking Averages

Engine	Current Rank	Highest Rank	Lowest Rank	Average Rank	Median Rank
Google	5	5	6	6	5
Bing	28	28	28	28	28

URL(s) in Results

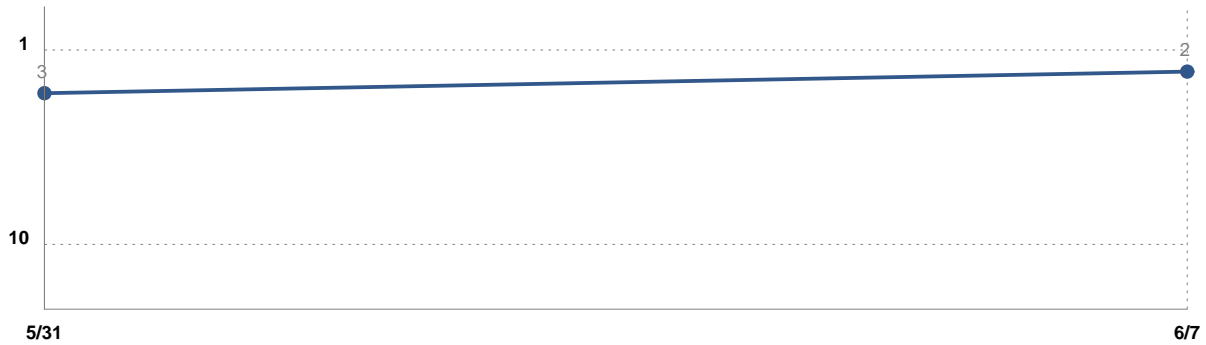
Date	Engine	URL
06/07/2010	Google	http://www.wolf-howl.com/
06/07/2010	Bing	http://www.wolf-howl.com/

Rank Trending Report: lisa search

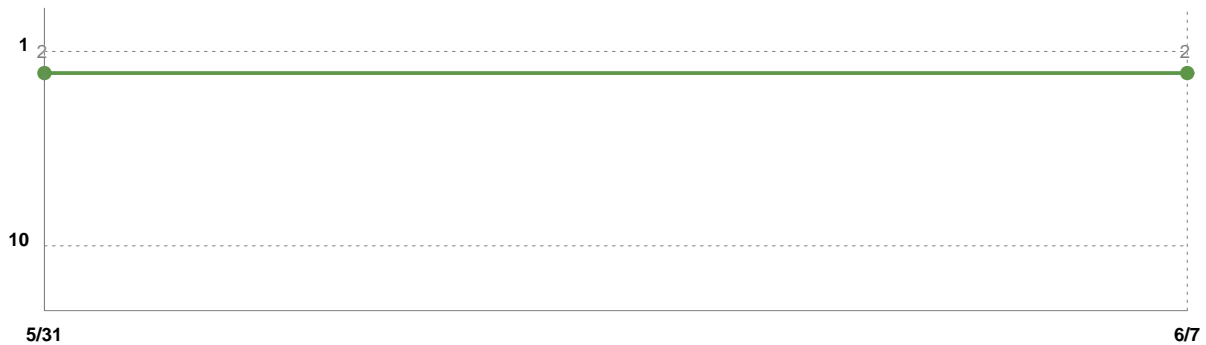
# lisa search

05/09/2010 - 06/07/2010

## Google



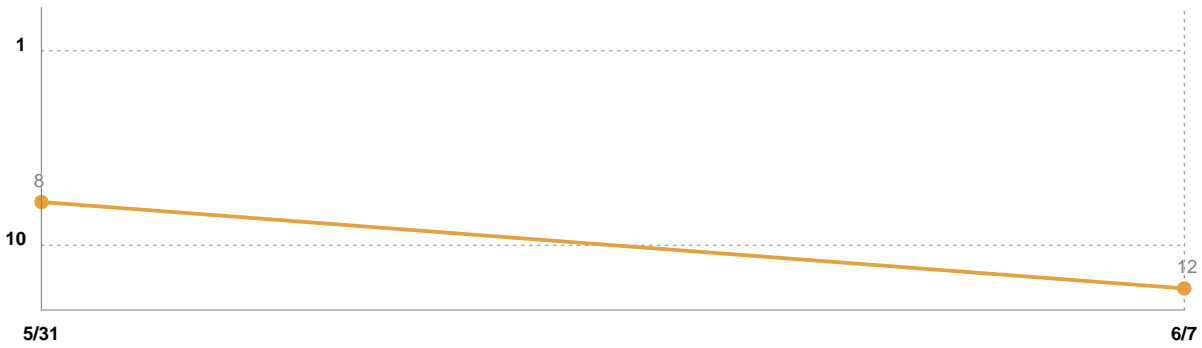
## Bing



Rank Trending Report: lisa search

(continued)

**Yahoo!**



**Ranking Averages**

Engine	Current Rank	Highest Rank	Lowest Rank	Average Rank	Median Rank
Google	2	2	3	3	2
Bing	2	2	2	2	2
Yahoo!	12	8	12	10	8

**URL(s) in Results**

Date	Engine	URL
06/07/2010	Google	http://www.wolf-howl.com/seo/the-lisa-search-engine-conference-clothing-from-li...
06/07/2010	Bing	http://www.wolf-howl.com/seo/the-lisa-search-engine-conference-clothing-from-li...
06/07/2010	Yahoo!	http://www.wolf-howl.com/seo/the-lisa-search-engine-conference-clothing-from-li...

Rank Trending Report: michael gray

# michael gray

05/09/2010 - 06/07/2010

## Google



## Bing

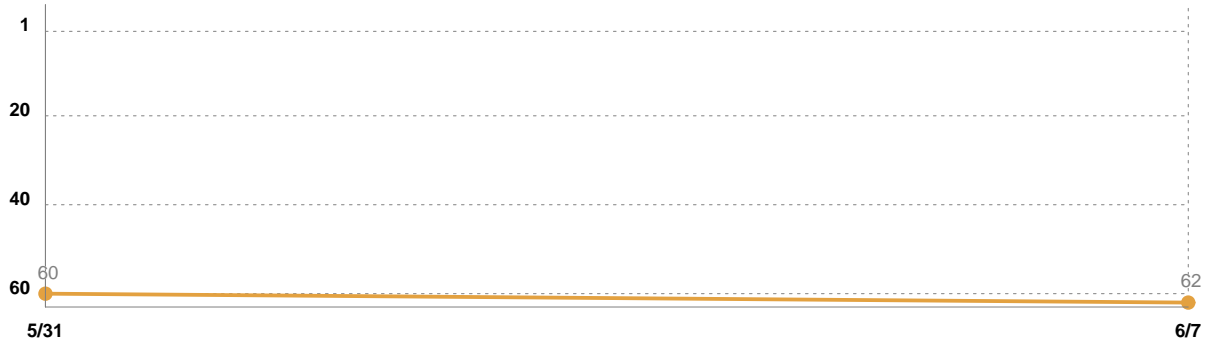




Rank Trending Report: michael gray

(continued)

Yahoo!



Ranking Averages

Engine	Current Rank	Highest Rank	Lowest Rank	Average Rank	Median Rank
Google	1	1	1	1	1
Bing	6	6	6	6	6
Yahoo!	62	60	62	61	60

URL(s) in Results

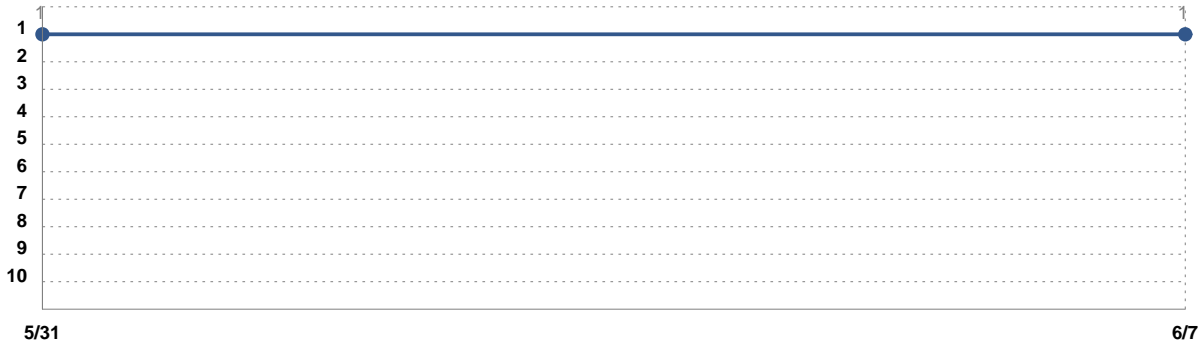
Date	Engine	URL
06/07/2010	Google	http://www.wolf-howl.com/
06/07/2010	Bing	http://www.wolf-howl.com/
06/07/2010	Yahoo!	http://www.wolf-howl.com/about-graywolf/

Rank Trending Report: michael grey

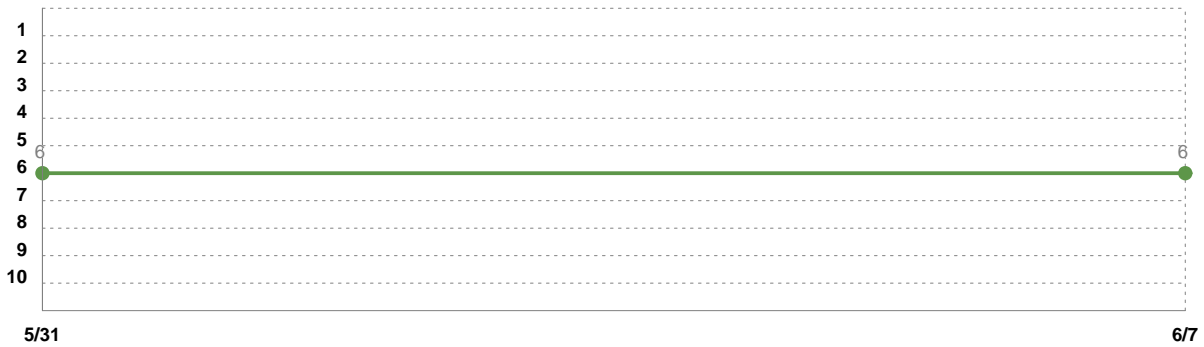
# michael grey

05/09/2010 - 06/07/2010

## Google



## Bing





Rank Trending Report: michael grey

(continued)

**Yahoo!**



**Ranking Averages**

Engine	Current Rank	Highest Rank	Lowest Rank	Average Rank	Median Rank
Google	1	1	1	1	1
Bing	6	6	6	6	6

**URL(s) in Results**

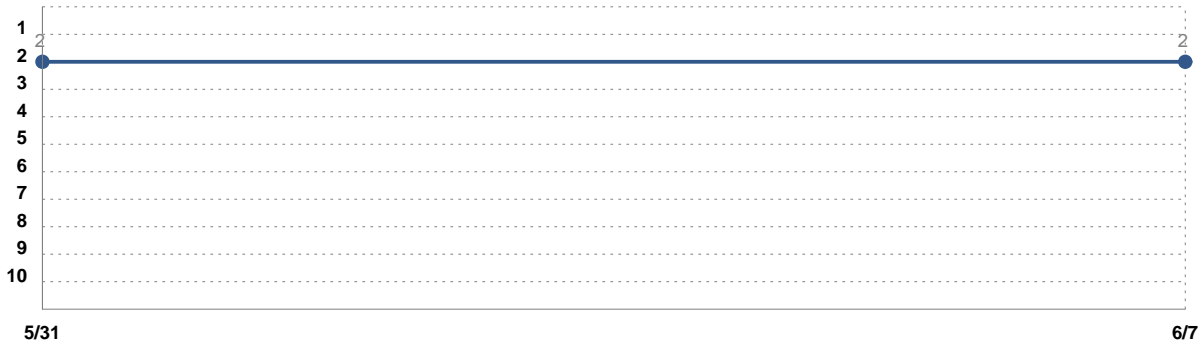
Date	Engine	URL
06/07/2010	Google	http://www.wolf-howl.com/
06/07/2010	Bing	http://www.wolf-howl.com/

Rank Trending Report: seo blog

# seo blog

05/09/2010 - 06/07/2010

## Google



## Bing



Rank Trending Report: seo blog

(continued)

**Yahoo!**



**Ranking Averages**

Engine	Current Rank	Highest Rank	Lowest Rank	Average Rank	Median Rank
Google	2	2	2	2	2
Bing	5	5	5	5	5

**URL(s) in Results**

Date	Engine	URL
06/07/2010	Google	http://www.wolf-howl.com/
06/07/2010	Bing	http://www.wolf-howl.com/

Rank Trending Report: skittles

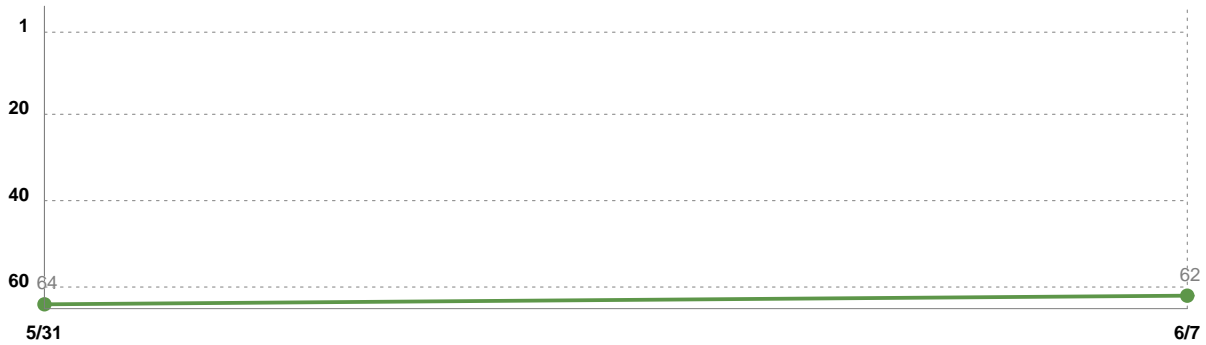
# skittles

05/09/2010 - 06/07/2010

## Google



## Bing



Rank Trending Report: skittles

(continued)

**Yahoo!**



**Ranking Averages**

Engine	Current Rank	Highest Rank	Lowest Rank	Average Rank	Median Rank
Bing	62	62	64	63	62
Yahoo!	100	63	63	63	63

**URL(s) in Results**

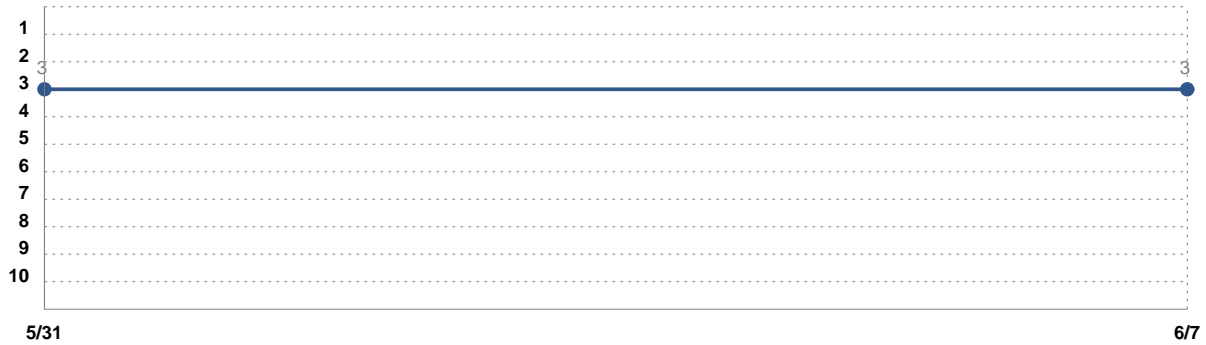
Date	Engine	URL
06/07/2010	Bing	http://www.wolf-howl.com/socialmedia/skittles-twitter/
05/31/2010	Yahoo!	http://www.wolf-howl.com/socialmedia/skittles-twitter/

Rank Trending Report: website grader

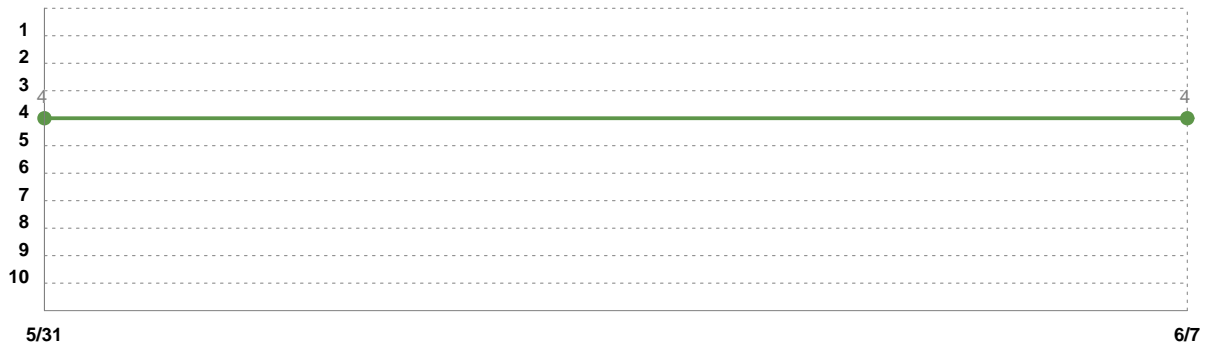
# website grader

05/09/2010 - 06/07/2010

## Google



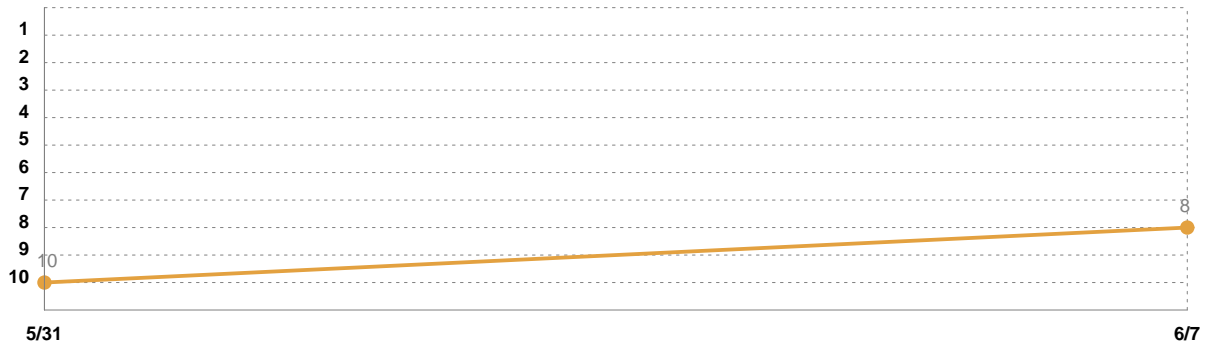
## Bing



Rank Trending Report: website grader

(continued)

**Yahoo!**



**Ranking Averages**

Engine	Current Rank	Highest Rank	Lowest Rank	Average Rank	Median Rank
Google	3	3	3	3	3
Bing	4	4	4	4	4
Yahoo!	8	8	10	9	8

**URL(s) in Results**

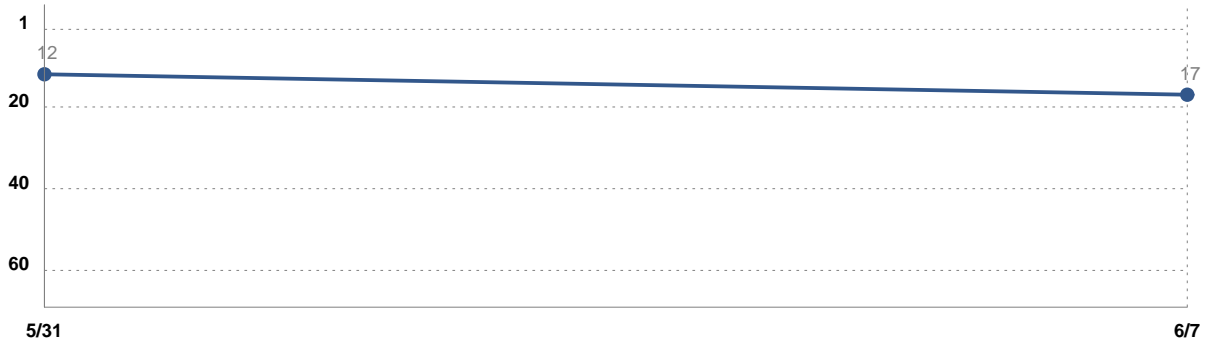
Date	Engine	URL
06/07/2010	Google	http://www.wolf-howl.com/seo/why-website-grader-is-a-bad-idea/
06/07/2010	Bing	http://www.wolf-howl.com/seo/why-website-grader-is-a-bad-idea/
06/07/2010	Yahoo!	http://www.wolf-howl.com/seo/why-website-grader-is-a-bad-idea/

Rank Trending Report: who i want to meet

# who i want to meet

05/09/2010 - 06/07/2010

## Google



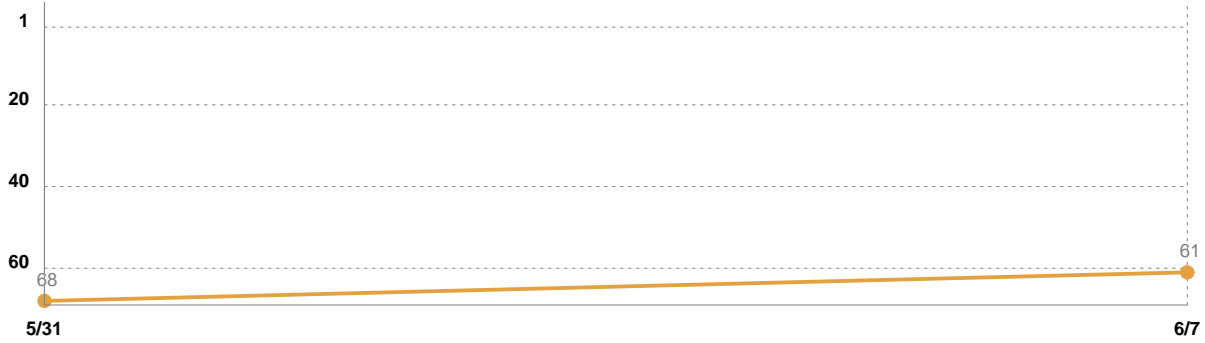
## Bing



Rank Trending Report: who i want to meet

(continued)

**Yahoo!**



**Ranking Averages**

Engine	Current Rank	Highest Rank	Lowest Rank	Average Rank	Median Rank
Google	17	12	17	15	12
Yahoo!	61	61	68	65	61

**URL(s) in Results**

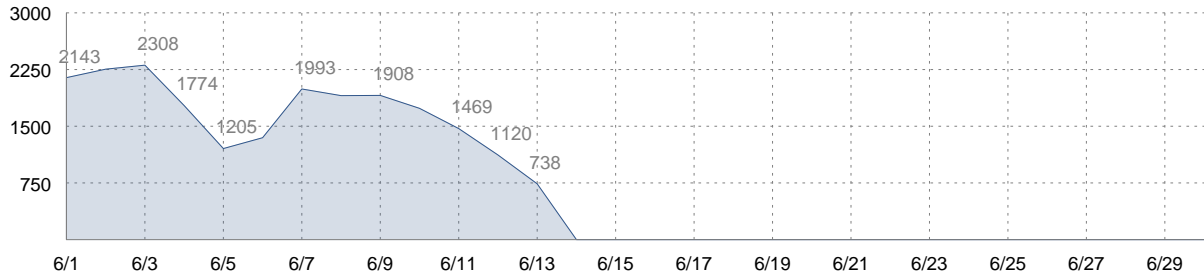
Date	Engine	URL
06/07/2010	Google	http://www.wolf-howl.com/seo/who-i-want-to-meet-at-pubcon/
06/07/2010	Yahoo!	http://www.wolf-howl.com/seo/who-i-want-to-meet-at-pubcon/

Google Analytics Summary Report

# Google Analytics

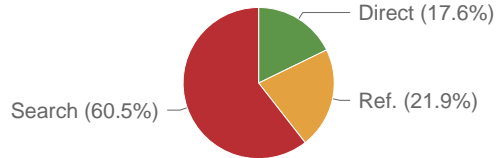
06/01/2010 - 06/30/2010

Excluding paid search



**21,905** Visits  
**33,878** Page Views

**78.09%** Bounce Rate  
**1.55** Pages/Visit  
**1:15** Time on Site



## 4,797 Site Referrals

TOP REFERRERS	%	VISITS
diythemes.com	20.8%	1,000
stumbleupon.com	11.7%	562
google.com	11.3%	542
econsultancy.com	3.8%	183
seomoz.org	1.9%	92

## 13,256 Search Referrals

TOP KEYWORDS	%	VISITS
seo blog	2.3%	303
google search tricks	2.2%	288
adsense tips	2.0%	263
website grader	1.3%	177
how to advertise your business	1.3%	168

TOP SEARCH ENGINES	%	VISITS
google	94.8%	12,567
bing	2.4%	321



Google Analytics Summary Report

(continued)

TOP SEARCH ENGINES	%	VISITS
yahoo	1.0%	131
search	0.9%	121
ask	0.5%	60

TOP LANDING PAGES	%	VISITS
/	11.5	2,524
/local-search/13-ways-to-promote-your-local-business-for-free/	7.3	1,590
/22/google-adsense-tips-tricks-and-secrets/	7.0	1,532
/seo/integrating-blogger-into-your-website-part-i/	3.4	734
/google/google-search-tricks-tips-and-hints/	2.9	645